



Exacompta enters into a licensing partnership with SumUp, and launches the SumUp plastic- and phenol-free thermal reel.

Paris 16 June 2023: Exacompta, a leading European manufacturer of office supplies and thermal reels, is pleased to announce a licensing partnership with [SumUp](#), the global fintech. A new Exacompta-SumUp co-branded reel has been developed to be compatible with the SumUp printer and card reader bundles, but also to reinforce the sustainable development commitments of both companies.

This Exacompta-SumUp reel, produced in France at the Exacompta plant in Breteuil, will have no core, no plastic packaging, no phenol, is FSC®-certified (FSC-C002321), and complies with all local and European regulations. It will be available from July 2023.

With this new product, Exacompta is extending its already extensive reel offering for distributors, enabling them to better serve the vast customer base of SumUp merchants, mainly nano and micro businesses.

"Being a leading technology player, we aim to have a positive impact both locally and globally and we believe that issues related to sustainability and environmental protection are the responsibility of everyone, including businesses like ours. We share the same ethical and ecological values as Exacompta and are delighted to have developed this co-branded reel with them to work together towards more environmentally friendly product innovations," says Gabriele Bellezze, Global Head of Business Development Retail at SumUp.

About Exacompta:

Exacompta is a French brand of stationery and filing products, part of the Exacompta-Clairefontaine group. It was founded in Paris in 1928. It is located on the banks of the Canal Saint-Martin in the 10^e arrondissement of Paris, notably within the walls of the former electric factory of the Parisian compressed air company, which are among the last industrial remains of the district and where many converted paper products, and diaries are still produced.



Over the last 30 years, Exacompta has diversified considerably by investing heavily in the specialisation and performance of its 13 production sites based in Europe.

Exacompta is the European leader in organisation and planning solutions: stationery, office supplies, diaries, storage accessories, etc. A constantly renewed range and the ability to adapt to changing consumer trends have established the brand's reputation and its position among distributors. Exacompta has been integrating ecology and sustainable development into all its product design for 40 years. Its environmental policy is based mainly on the certification of its products by independent labels and organisations (FSC®, PEFC, Ange Bleu, GRS). Exacompta was awarded in 2023 the OPI prize of Vendor of the year in the category “sustainable development”.

Exacompta's mission: to help consumers achieve professional and personal success.

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About SumUp

SumUp is a leading global financial technology company driven by the purpose of levelling the playing field for small businesses. Founded in 2012, SumUp is the financial partner for more than 4 million small merchants in over 35 markets worldwide, helping them start, run and grow their business. Through its Super App, SumUp provides merchants with a free business account and card, an online store, and an invoicing solution – as well as in-person and remote payments seamlessly integrated with SumUp's card terminals and point-of-sale registers. SumUp is committed to leveraging its success to make the world a better place: it has pledged to donate 1% of its revenue to support environmental causes and advocates for various educational and entrepreneurial projects around the world. In 2022 SumUp was recognised as a Top Global Employer for the LGBTQ+ community by the Stonewall Workplace Equality Index. For more information, please visit sumup.co.uk.

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